



HOLLY COWDEN

FOUNDER AND MANAGING PARTNER

Holly Cowden is the founder and managing partner of Star 1 Personnel, a premier staffing agency that has been helping Las Vegas Valley employers secure motivated and qualified talent since 2008. Whether candidates are interested in switching careers or are new to the workforce, Star 1 Personnel strives to find jobs that best fit the individual's skill level and interest. With more than 30 years of experience, Holly handles servicing more than 30 clients daily and managing several hundred employees, while ensuring all departments run efficiently.

While attending junior college, Holly worked multiple temporary assignments and was given the opportunity to try new positions that she normally wouldn't experience. She landed on the agency side of the staffing industry several years later, securing a full-time account executive position in sales, where she was quickly promoted to vice president and then later made partner.

Holly views temporary job assignments as a gift and advises people to try something new and give it your best, as you may be pleasantly surprised where it can lead you. She finds joy in helping multiple generations of families find employment together, such as grandparents and their grandchildren.

Holly also is the founder and managing partner of Trim Force, the first staffing agency in Las Vegas to specialize in servicing the cannabis industry. Originally from Southern California, Holly supports the Let it Be Foundation, who offers care and services for families of sick children during the entire length of their medical treatment, and Be the Match, an organization that manages the largest and most diverse bone marrow registry in the world. Holly looks forward to expanding Star 1 Personnel to new markets throughout the country.